

SCRS

Publications Schedule

InFocus Newsletter

Digital magazine with interactive content

[See Example](#)

SCRS Talks Podcast

20 minute interviews released weekly

[See Example](#)

Topic Ideas

- technology implementation
- DEI
- patient recruitment
- finance and budgeting
- payments and contracts
- partnerships/collaboration
- change management
- workforce and HR
- patient stories
- industry guidance and compliance
- Summit/webinar recaps
- white papers and case studies

Audience Overview

Publications are shared publicly via social media, our email database and website.

38,000

Social Media Followers

20,000

Email Subscribers

110,000

Annual Website Visitors

InFocus Newsletter

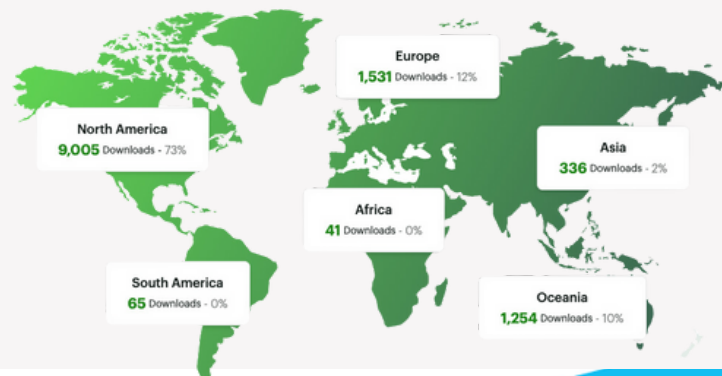
- 10,000 readers annually
- 61% based in United States

SCRS Talks Podcast

- 80+ average listeners per episode
- 27% desktop listeners

If you would like to speak on the SCRS Talks podcast, submit your topic idea here.

[Submit Topic Idea](#)



Month	Submissions Due	Publish Date* <small>*subject to change</small>
February	January 29	February 12
April	April 2	April 23
June	June 4	June 25
August	July 30	August 20
October	October 8	October 29
December	November 19	December 10

Frequently Asked Questions

As a Global Impact Partner or site member, you can contribute to any SCRS publications at any time. Please reserve your space in advance.

To reserve space or submit, email marissa.hill@myscrs.org.

Can I promote my product, service or organization?

Content should be non-promotional. However, you may link to your website and/or resources.

Does the content need to be original?

Any content produced by your organization can be repurposed.

Who can see the article?

SCRS publications are shared publicly via our social media, email and website.

How long should the articles be?

Articles typically range from 600 - 2,000 words. Photos and/or videos are encouraged.