### Reimagining Study Performance Through Education



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**JUNE 22, 2021** 

#### **Sites NOW Pharmaceutical Supporters**





















#### **Sites NOW CRO Supporters**



















#### **Sites NOW Solution Provider Supporters**

































































## Sites NOW @ Work!



to the first Sites NOW program.

SERS SITES NOW

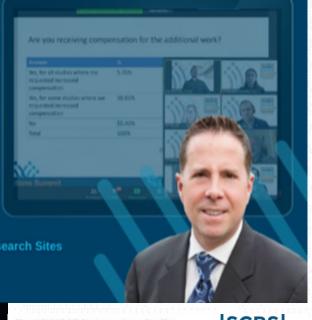
COLLABORATE FORWARD

Thank you to the SCRS Sites NOW Supporters & Featured Speaker:

**Michael Jay** 

Director, Special Project, Society for Clinical Research Sites

**Budgets & Contracts** 





#### Sites NOW Highlights Issues Impacting Site Operations in September Launch

"Our main goal here is collaboration towards information." With these impactful words, the first-ever SCRS Sites NOW session was launched. In a dynamic session that attracted more than 80 clinical executives, unreleased data and industry perspectives were shared freely in a virtual environment that emulated the face-to-face energy of past Site Solutions

NOW

COLLABORATE FORWARD

Sites NOW is a virtual discussion and content project created in response to the COVID-19 pandemic and focused on the changing landscape clinical research sites and industry partners force in 2020.

Over the next 12 months, Sites NOW will provide a forum for content-sharing, open discussion, and networking among industry stakeholders, to include sites, sponsors, CROs, and solution providers. At each session, subject matter experts provide a 30-minute presentation focused on providing meaningful metrics and invaluable insight into one central theme impacting research today. Following the presentation, attendees participate in team breakout sessions to discuss industry standards, best practices, and pressing questions related to the presentation with the overall objective of providing information for site success.

While advancing site sustainability is the underlying mission of SCRS, Sites NOW delivers a platform to meet, share, and explore solutions that advance thoughts, best practices, and – most importantly – relationships.



The initial session tracked different industry perspectives on one central them: why sites matter. Industry leader David Vulcano, vice president of clinical research at HCA Healthcare, kicked off the meeting by presenting new data from a recent SCRS Site Survey to convey the rich and varied perspectives on why sites matter in 2020. Mr. Vulcano provided a comprehensive overview of the evolution of the site and how its function has changed congruently with clinical trial format.

WHO OWNS A STUDY?





# Reimagining Study Performance Through Education

Doug Schantz Vice President, Clinical Operations, Alexion

Michele Cameron Director of Clinical Research, Clearwater

Cardiovascular Consultants

Philip Bedrin Director of Medical & Clinical Learning

Strategy & Solutions, ScienceMedia

Robert Geckeler Product Director, Science Media



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## Study Training Has the Potential to Impact:

- Protocol Compliance
- Patient Safety
- Quality of Study Data



## The Risks of Inadequate Training

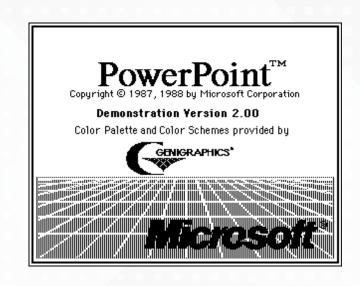
...are exacerbated in an environment of increasing protocol complexity reliance on decentralized approaches

- Site burden
- Changes in standard procedures
- Patient demographics and considerations



## Approaches to Training Have Not Kept Pace

- Many studies continue to rely on outdated training methods
- There is a need for
  - Risk-based focus
  - Flexible access and delivery
  - Lesson reinforcement and ongoing support



#### **Discussion Topics**

- What should the goals of study training be? and how should these change given increasingly decentralized approaches to study conduct (new skills, etc.)?
- What do you feel makes training most effective?
   recent experiences with study training what worked and didn't specific examples that stood out
- What about the ways in which training is delivered? Is there room for improvement?
- What training-related tools or support do Sponsors need to provide that are not addressed adequately at present?