

Clinical Tech: The Good, the Bad, and the In-between of the Site Experience

March 16, 2020



Clinical Tech: The Good, the Bad, and the In-between of the Site Experience



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Sites NOW @ Work!

Sites NOW: September 2020 Recap



COLLABORATE FORWARD

SCRS Welcomed 80 clinical research executives to the first Sites NOW program.



COLLABORATE FORWARD

Thank you to the SCRS Sites NOW Supporters & Featured Speaker:

Michael Jay

Director, Special Project, Society for Clinical Research Sites

Budgets & Contracts



Sites NOW Highlights Issues Impacting Site Operations in September Launch

"Our main goal here is collaboration towards information." With these impactful words, the first-ever SCRS Sites NOW session was launched. In a dynamic session that attracted more than 80 clinical executives, unreleased data and industry perspectives were shared freely in a virtual environment that emulated the face-to-face energy of past Site Solutions Summits.

Sites NOW is a virtual discussion and content project created in response to the COVID-19 pandemic and focused on the changing landscape clinical research sites and industry partners face in 2020.

Over the next 12 months, Sites NOW will provide a forum for content-sharing, open discussion, and networking among industry stakeholders, to include sites, sponsors, CROs, and solution providers. At each session, subject matter experts provide a 30-minute presentation focused on providing meaningful metrics and invaluable insight into one central theme impacting research today. Following the presentation, attendees participate in team breakout sessions to discuss industry standards, best practices, and pressing questions related to the presentation with the overall objective of providing information for site success.

While advancing site sustainability is the underlying mission of SCRS, Sites NOW delivers a platform to meet, share, and explore solutions that advance thoughts, best practices, and – most importantly – relationships.



WHO OWNS A STUDY?

The initial session tracked different industry perspectives on one central theme: why sites matter. Industry leader David Vulcano, vice president of clinical research at HCA Healthcare, kicked off the meeting by presenting new data from a recent SCRS Site Survey to convey the rich and varied perspectives on why sites matter in 2020. Mr. Vulcano provided a comprehensive overview of the evolution of the site and how its function has changed congruently with clinical trial format.

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For Today

- The opportunity of clinical tech in 2021
- The reality of the site tech user experience
- What sites want sponsors, CROs and solution providers to know about their tech reality
- The one thing sites need to know about clinical tech
- Breakouts





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CHATS NOW ->

What was the most recent clinical operation you used tech to administer or solve?

The opportunity of clinical tech in 2021



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**The reality of the site
tech user experience**

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What is the 1 feature your site or the sites you work with need now?

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Too much Tech? Training time. Cash flow.

Clinical Trial Industry Predictions

February 11, 2021

Jim Murphy



More access to trials, an increase in digitalization, and much more are on the horizon for the industry in 2021.

Overall clinical trial operational excellence

The lingering impact of the COVID-19 pandemic has proved that we need to focus on adding new solutions and process improvements to ensure resiliency in clinical trials. However, it's essential that we don't think short term. In a new Greenphire survey, sponsors and CROs ranked "enhancing their clinical trial operational effectiveness and speed" as their most important area of strategic improvement for their organization.

To deliver better clinical trials, the industry needs to get better at the business side of medical discovery. Connecting the financial and administrative dots from budgeting through payment execution and the ongoing management of the study can streamline operations, create financial transparency and accelerate overall timelines without sacrificing quality.

More support for sites

Too much tech? Sites are at the heart of any clinical trial and should be highly valued. In order to alleviate some of their burdens, sponsors have been more open than ever to investing in technology, especially as COVID-19 arrived.

These technology solutions can be a great benefit to sites, but they also have the potential to cause more burdens and stress. While technology is the future, in the coming years, as adoption increases, we also will see more consideration for the potential burnout it can bring for sites. We'll see more technologies be integrated with each other and using single sign on (SSO) capabilities to improve the user experience.

Training time. Previously it was thought that it was "enough" to purchase technology solutions for sites to use. This does not always result in a positive site experience and we will see in 2021 and beyond that more time and support is going to be offered to sites to ensure that they not only know how to start using new tech solutions, but to offer resources to turn to when there are questions and challenges.

Cash is key. Cashflow in trials has always been vital to keep them on track. Now that studies have startup timelines that are half (or even less) of what they've previously been, we will see more sponsors supporting sites by ensuring they have enough funds to start and keep things moving smoothly.

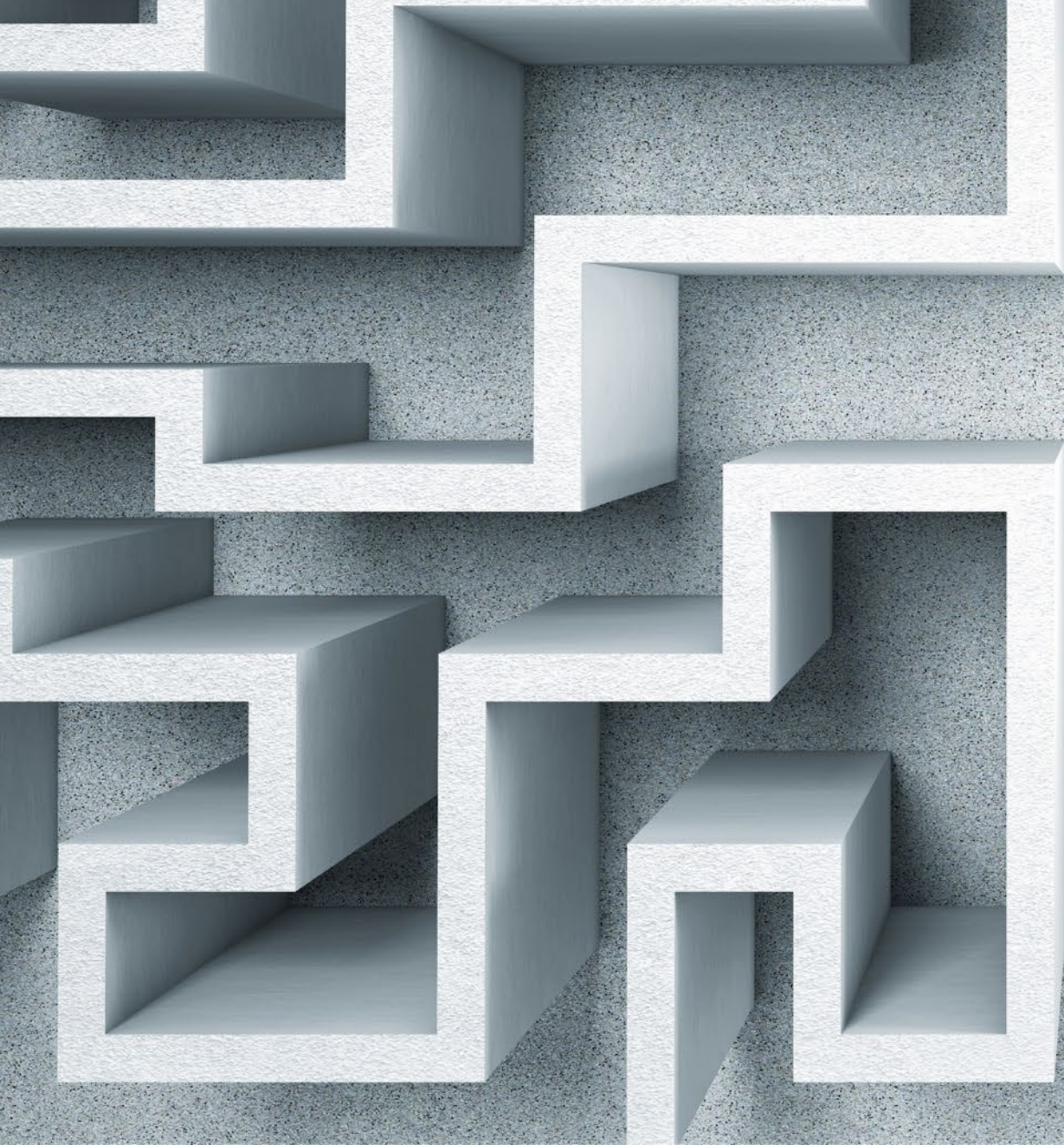
Increase in digitization and the regulation that comes with

Sponsors are conducting trials in more countries than ever and all while adopting more and more technology. While this is positive progress, that expansion and technology adoption come with a host of global mandates and regulations which continue to evolve, making things more complex. From tax to data protection, which can vary from country to country, there will be more regulations to consider than ever before. We will see solution providers attempt to offset this by building in flexibility and compatibility into their technologies.

WFH ---> PFH (participate from home)

COVID-19 took everyone from working in the office to home (if possible). This rang true for those participating in clinical studies as well. While some trials paused, others continued with an updated protocol to enable patient participation from





What sites
want sponsors,
CROs and
solution
providers to
know about
their tech
reality

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Breakouts: The first song on your Spring play list is?

- How do we improve clinical tech adoption for sites?
- Describe a tech implementation that was a success for your organization? Looking for ideas we can share.