SCRS Global Oncology Board Meeting
June 2020

The Oncology Board met on June 22, 2020, to discuss the progress that the workstreams have been making in light of the recent leadership transition and revamp of the goals of the program. Updates and discussion centered on the great progress made by two of the oncology workstreams: Education, Site Assessment and Engagement. Additionally, Dan Milam discussed his initial plan for spinning up 2021 Oncology Summit agenda creation.

The Education workstream, led by Alain Sayegy and Jennifer Cutter, have finalized a plan for the remaining educational content spots for 2020. This plan includes a virtual series of webinars scheduled for August and early September that will largely feature content from the 2020 Oncology Site Solutions Summit—which was highly attended and well-reviewed—repurposed for virtual delivery. Only one session has not been solidly booked for the series, and the board created a back-up plan to ensure successful delivery of the program.

Meanwhile the Site Assessment and Engagement workstream has been hard at work devising ways to boost SCRS membership and site involvement in the Oncology program. In order to plan more effective marketing, this group will first address the benefits of SCRS membership and how they most directly apply to the oncology research site community. The group is also discussing how best to engage and effectively communicate with organizations that are not yet SCRS members. During the call, several ideas were developed that will be discussed further by the workstream at their next meeting, including a “challenge” to boost awareness that appeals to oncology research and a site receiving membership as a prize or award for participation.

Planning of the 2021 Oncology Site Solutions Summit has begun. A finalized agenda is desired by the end of August 2020 to begin marketing efforts. As it has been in the past, part of this effort will be facilitated with a call for topics from the oncology community. The call for topics serves as both an engagement tool and a way for SCRS and the Summit workstream to obtain insight into current and relevant topics for the oncology community.

Finally, the group would like to find ways to better partner and collaborate with ASCO in the spirit of mutual growth and better addressing the needs of our shared constituency. Initial steps are clarifying how we can best engage with them and identifying what guidelines may exist to further enable this partnership. Initial thoughts have been centered on new co-developed educational content.

The next meeting is scheduled for July 27th. The agenda for that meeting will include further updates on the progress of the three workstreams and soliciting more ideas for effective marketing to build the early stages of Summit awareness.