# Society for Clinical Research Sites

Dan Milam, VP Global Engagement
Society for Clinical Research Sites
November 18, 2019



### Our Mission



Unify the Voice of the Global Clinical Research Site Community for Greater Site Sustainability





### **SCRS GLOBAL Membership**

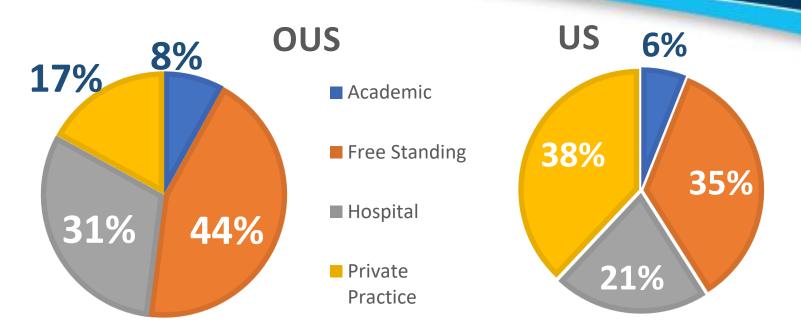


**9500** Sites

47 Countries

### **SCRS Membership**





### **SCRS Global Impact Partners**















::: medidata

















































































#### Members & Partners

- Ambassador Program
- Scholarships
- **Global Impact** Partners

#### Inform

- Webinars
- Journal
- Newsletter
- **DYKs**
- **STARs**

### Meetings

- **Global Summit**
- European Summit
- Asia-Pac Summit
- **Oncology Summit**
- **SCRS West**

#### Market Research

- Surveys
- White Papers
- Focus Groups
- Committees

### **Program Portfolio**

- Diversity
- Oncology
- Digital Innovation

### Advocacy

- Site Advocacy Groups
- Presentations & Speaking
- **Position Papers**
- Industry Committees

### **Project Portfolio**

- CLEAR
- Trial Opportunity Platform (TOP)
- Best Site



### Over 36 webinars planned for 2020

- Good Business Practice
- Good Clinical Practice
- Good Technology Practice
- Oncology
- Diversity
- Top Tier Topics



### Read & Contribute to SCRS Publications



### **SCRS' Monthly Newsletter**



### **SCRS' Quarterly Journal**



### Read & Contribute to SCRS Publications



### **SCRS White Papers**



# Want to be Published by SCRS?

Contact Jessica Knott
Sr. Communications Manager
jessica.knott@myscrs.org

### SCRS Online Communities





Join the conversation with your site colleagues from around the globe

My SCRS COMMUNITY forum for Investigators, owners and site directors

Send a request to be added by email to <a href="mailto:OnlineCommunity@myscrs.org">OnlineCommunity@myscrs.org</a>

### Showcase Your Site









- Exciting new initiative
- Focused on the future of research decentralized trials, etc.
- Sites are better prepared for the change in the industry they are facing
- Early stages of implementation



### Virtual Trial Capable Training

Once the training modules are completed, you will receive a Virtual Trial Capable Certificate and a badge to attach to your email signature and post on your site's website. This indicates to sponsors and CROs that you are a virtual trial capable SCRS Member Site.

VirTrial will regularly provide sponsors and CROs with a list of virtual trial capable sites when discussing protocols. We believe most future studies will have a telemedicine component and your distinction as a virtual trial capable site will soon be a deciding factor in site selection.

Complete your training today and obtain your certificate with the following links:

Training 1 – Telehealth Best Practices (length-7:25)

Training 2 – Care Connect (length-4:21)

Training 3 – Virtual Care – Entering Patient Information (length-3:31)

Training 4 – Virtual Care – Initiating Patient Contact (length-2:46)

### **FUTURE IN SITE 2020**

AUSTIN, TEXAS LISBON, PORTUGAL WEST COAST, USA MELBOURNE, AUSTRALIA HOLLYWOOD, FLORIDA







**MARCH 9-10** 



SPRING 2020



**JULY 14-15** 



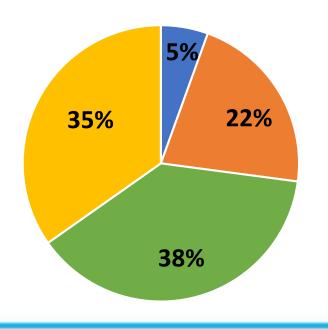
OCT. 9-11



# 2019 SCRS Site Landscape Survey



### 2019 SCRS Site Landscape Survey



### Type of Site

Academic (+1%)

Hospital (+7%)

Practice (-6%)

Freestanding (-2%)

### **Years as a Site**

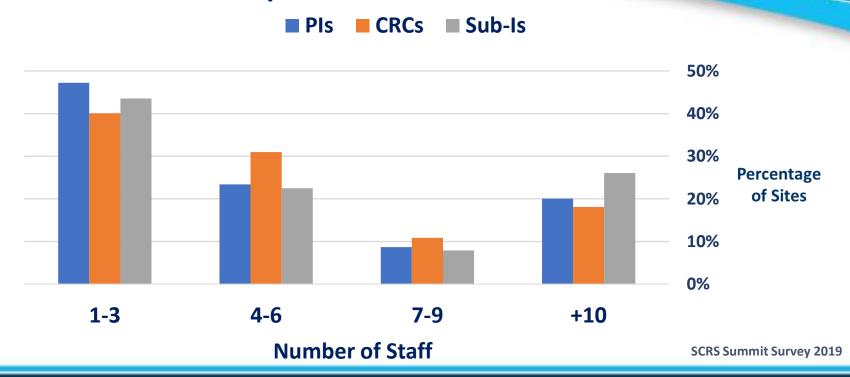
<4 - 9% 5-10 - 17%

11-20 - 37%

21+ - 38%



### **How Does Your Site Compare?**





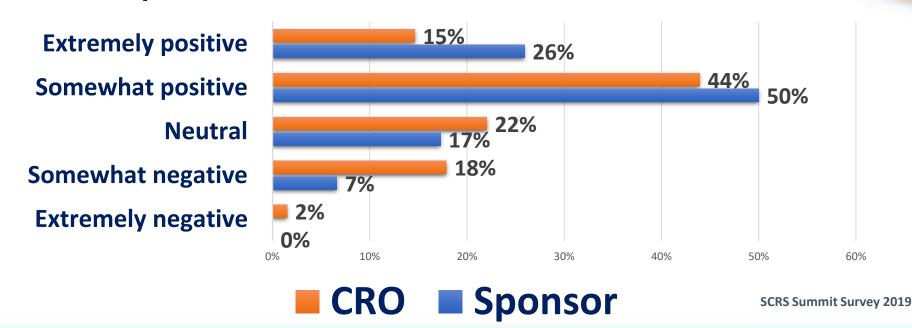
### Feeling the Partnership?

	More of a Partner	Less of a Partner	
Sponsors	38% (+7%)	13% (-10%)	
CROs	30% (+8%)	19% (-14%)	

**How Sites Feel Their Partnership Has Changed in the Last 2 Years** 

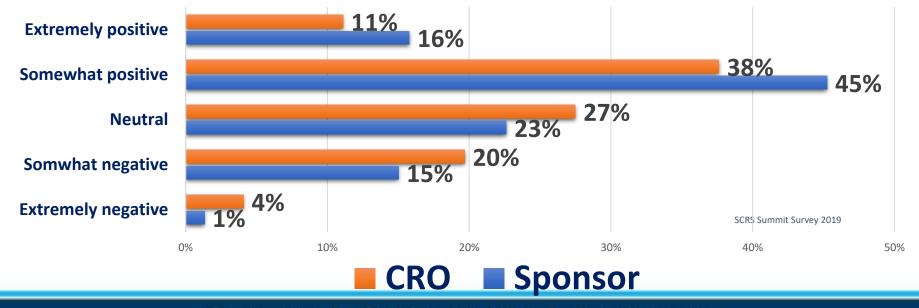


# How do you feel sites are treated today by CROs and Sponsors?





# Regarding the previous questions about treatment of sites, how do you feel the trend has been over the last 5 years?





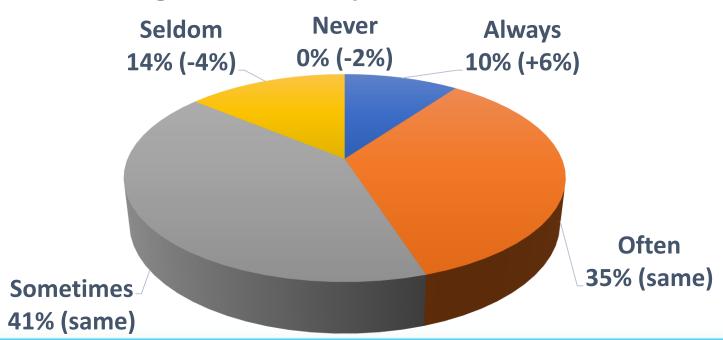
### **New Liaisons and Site Impact Opportunities**

- Site Identification Manager
- Vice President, **SMO** Affairs
- Director, Site & Patient Access
- Executive Director, Site and Patient Access
- Manager, **Site** and Patient Access
- Manager, Site Contracts
- Patient and Investigator Engagement
- Manager, Site Start-Up & Regulatory
- · Associate Director, Site Management
- Site Solutions Director
- Vice President, Site and Patient Access
- Associate Director, Site Intelligence
- Vice President, Site Intelligence & Strategic Development

- Head of **Site** Relationship Management
- Director, Site Intelligence and Activation
- Director, Site Technologies
- Investigator Site Development Lead
- Senior Director, Site Intelligence, Site Centricity
- Vice President, Site Intelligence & Strategic Development
- Associate Director, Site Management
- Senior Director, Site Alliances
- Head of Site and Patient Networks for NA
- Senior Director Site and Patient Networks
- Vice President, Head Site and Patient Networks, Americas
- AND MORE

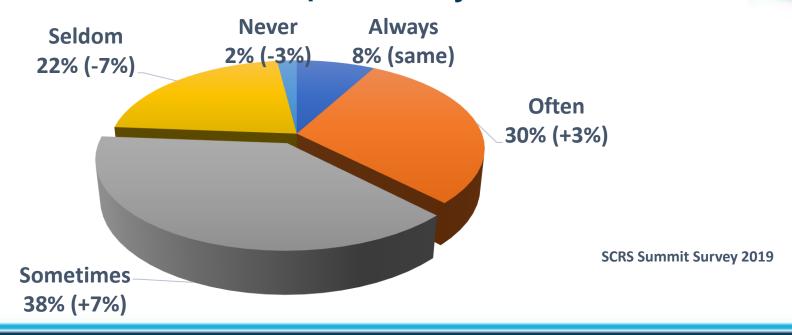


# Do the CRAs performing the SQV at your site have adequate knowledge about the study?



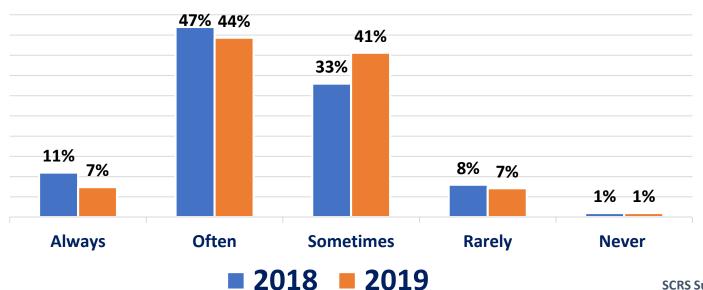


# After completing a Feasibility or SQV, how often do you hear back about decision / not selected compared to last year?





# How Often does the CRA get back to you in a timely manner with an answer to a question at the SQV they couldn't answer?



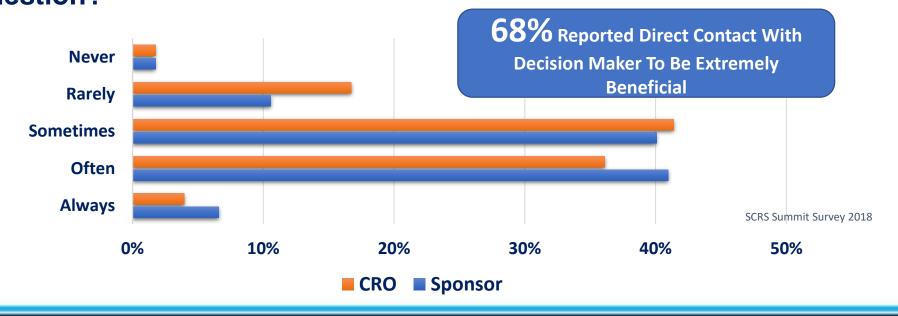


### Site's Solutions to Enhance Study Start-Up

- 1. Provide more study information during feasibility process
- 2. Provide financial information during the feasibility process
- 3. Less time between when site is approved to begin study and site initiation
- 4. Streamline budget process
- 5. Standardize contract clauses
- 6. One system to enter data

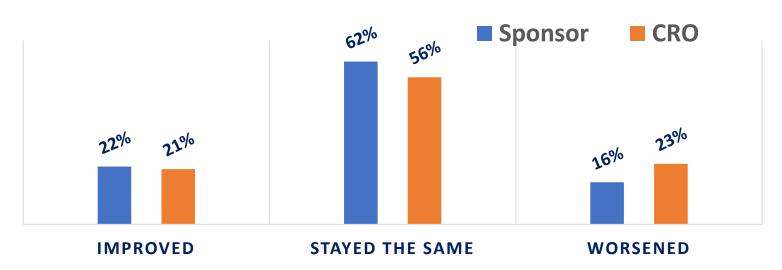


Are you able to quickly reach a knowledgeable person to get an answer to a protocol-related question?





### Comparing last year to the year before, response time for PROTOCOL related issues has





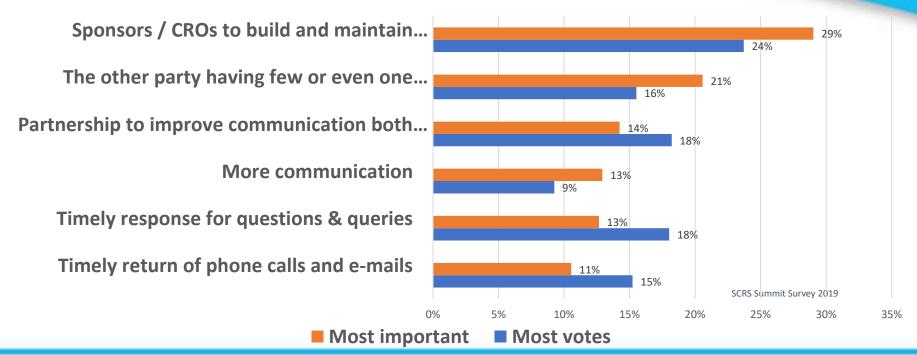
# Communication on PROTOCOL RELATED questions comparing last year to the year before:

	Improved	Worsened	
Sponsors	37%	6%	
CROs	25%	21%	

What have Sponsors implemented that have helped improve the communication?



# What could improve communication between Sites and Sponsors/CROs?



### Communication – The Sites' View



- One point of contact!
- Improve senior site management engagement on issues.
- More communication. Feels like the site is always reaching out to get info but the Sponsor/CRO is never there.
- Abide more closely to agreed payment terms.
- Build and MAINTAIN relationships with sites.
- Maintain a communication log so we can see how long it takes Sponsors/CROs to respond.
- Timely response for questions & queries.

### Communication – The Sponsor/CROs' View



- One or two persons should be main contact.
- Sites should be more proactive when they are unsure about what to do.
- Prompt reply on the CRA/DM queries.
- Not sending out emails for every issue.
- Timely return of phone calls and e-mails.
- Partnership to improve communication both ways!







**Ensure Your Voice is Heard** 

MySCRS.org/Learning-Campus/Surveys



## Welcome to the SCRS site community

Register your site at <a href="mailto:myscrs.org/membership">myscrs.org/membership</a> to receive a Complimentary SCRS member scholarship

Enter scholarship code CEE2020







MySCRS.org